

## PRIVACY INFORMATION FOR PROSPECTS AND DONORS

Pursuant to and for the purposes of art. 13 and 14 of the European Regulation n. 679/2016, hereinafter called GDPR, of the Decree Legislative 10 August 2018 n.101 containing provisions on the protection of personal data, the undersigned Zenith, Società Cooperativa Sociale, as Data Controller, informs you that the data concerning you, from you provided, or otherwise acquired, will be processed in compliance with the aforementioned legislation.

In relation to the aforementioned treatments, it also provides the following information:

## DATA CONTROLLER

The Data Controller is the undersigned Zenith, Società Cooperativa Sociale, VAT number 07175390017, in the person of its Legal Representative pro tempore, with registered office in Corso Francia 291 – 10139 – Turin (TO), with e-mail address privacy@cooperativazenith.it

## PURPOSE OF THE TREATMENT

Subscription to the newsletter which, for example, takes the form of:

- ✓ Creation of a database with the interested party's personal contact data (email, address, personal details);
- Sending communications and newsletters relating to the areas in which Zenith scs onlus operates more generally and including: events, courses and seminars, support and information campaigns for fundraising, requests for project support, etc.;
- ✓ Management of the activities and practices necessary for joining the program of supporters of the **Zenith Scs**;
- ✓ Gestione del rapporto con il donatore (già donatore o potenziale);
- LEGAL BASIS OF THE PROCESSING: the processing of the data collected is justified by the consent of the interested party (art. 6 c1 letter a) GDPR)
- **RECIPIENTS OF THE DATA**: As persons in charge, to the members of the corporate bodies and administrative staff of the owner; as external managers, to IT consultants/system administrators.

✓ To Mailchimp for managing the sending of newsletters Non è prevista diffusione dei dati.

- **DURATION OF PROCESSING**: The personal data collected will be kept for the time necessary to fulfill the above purposes, as well as for the period permitted by law for legal protection needs.
- **TRANSFER OF DATA ABROAD:** the data collected in relation to the aforementioned purpose are not transferred to countries outside the EU.
- **AUTOMATED DECISION-MAKING PROCESSES:** the data collected in relation to the aforementioned purpose are not subject to automated decision-making processes.
- **PROCESSING METHODS**: Communications may be carried out by telephone, e-mail, text message, ordinary mail and other means (even with automated methods), aimed at sending updates on the supported project, donation reminders, promotion of other projects and events related to the activity of Zenith scs onlus.

#### **RIGHTS OF THE INTERESTED PARTY**

Pursuant to EU Regulation 2016/679, the interested party has the right towards the owner to: access his/her personal data (art.15), obtain rectification (art. 16), request the limitation of processing (art. 18), portability (art. 20), not being subjected to automated decision-making, including profiling (art. 22) and to lodge a complaint with the Guarantor Authority pursuant to art. 13 paragraph 2 lett. d) of the aforementioned regulation. In relation to the purpose referred to in point C) of this information, the interested party also has the right, pursuant to art. 17 of the GDPR, to request the deletion of data concerning him and pursuant to art. 7.3 to revoke, at any time, the express consent.

#### WITHDRAWAL OF CONSENT

Pursuant to art. 7.3 of the aforementioned Regulation, the interested party has the right to revoke his consent at any time. At the end of the requested operation, your personal data will be removed from the archives of the undersigned as soon as possible, without prejudice to the lawfulness of the processing based on the consent given before the revocation. Failure to provide consent does not in any way affect the processing linked to other services of the Zenith Social Cooperative in which the interested party could be included.

# **GENERAL TREATMENT METHODS**

The processing of data for the purposes set out takes place using both automated methods, on electronic or magnetic support, and non-automated methods, on paper support, in compliance with the confidentiality and security rules established by law, resulting regulations and internal provisions.

The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and will be kept for longer periods exclusively for archiving purposes in the public interest, scientific or historical research or for statistical purposes.

## HOW TO EXERCISE YOUR RIGHTS

The interested party may at any time exercise his/her rights in accordance with the provisions of art. 12 of the GDPR by sending:

- ✓ A registered letter with return receipt to the registered office address: Corso Francia 291 10139 – Turin (TO)
- ✓ An email to privacy@cooperativazenith.it